

# WHEN FASHIONABLE

## FOLK FLIT SOUTHWARD

by Joel Feder

The New Over and Under Tunic Effect

**Palm Beach the Pace-Setter for Summer Fashions - Pique in Favor Again - Clam Shell Hats on the Way - The Coming "Smock" Coat of Colored Linen - The Slashed Surplice.**

The lucky people who can snap their fingers at winter! The happy folk who, leaving behind the rigors and shivers of Jack Frost, may revel in blue skies and bluer seas and the renewed joy of green things growing. The thrice happy womanhood who are granted more than their rightful share of enjoyment of the fling, fluff, dappled things in which womanhood is doubly alluring.

For at Palm Beach summer frocks and summer fabrics come into their own again, and whether one sails into the summerland on one of the luxurious steamers which take one into a rising temperature by appreciable degrees, or is whisked overnight from zero to 70 on a wonderful vestibule fairy express, many trunks go along, full to the ribbon-lashed lids with brand-new, pretty summer things.

**Palm Beach Sets the Summer Pace.** After Christmas the shops begin to make brave showings of Palm Beach hats, frocks and shoes. Summer fabrics follow, parasols blossom out next, and by February the shopper begins to feel hurried by the conviction that summer is just around the corner and her winter wardrobe is not yet all supplied. But long before the shops—which must follow the rotations of the arbitrary wheel of trade routine—have displayed Palm Beach freshenings, the dressmakers are busy. Lovely frocks and suits of batiste, embroidery, silk and linen are being built from authoritative Paris style information which will make them pattern for a later Northern summer.

At Palm Beach, Miami and all the Southern coast resorts one does the usual summer resort things, the frocks, one takes are suited to this familiar round of pleasures. After a lazy, late breakfast there are the beach, the tennis court, the casino. In the afternoon one visits in a wheel chair, rides or goes a motoring—if one does not choose to lounge in the delicious Southern languor which, until one gets accustomed to it, makes one feel rather like the loto-eaters who sought to spend the remainder of their days only in a dolce far niente, with an occasionally edged protest of "what's the use."

After dusk conventional evening dress prevails, and in the late Southern air evening wraps are worn rather as a completing coquetry of the costume than as a protection.

**What Should Be Taken in the**

No resort in all America is more cosmopolitan than Palm Beach. Here gather seafarers from every state in the Union, and while dollars are represented in libel, at the hotel there is apt to be a rather heterogeneous assortment of costumes, many of the styles dating back to the days of the late Edwardian era. To the know-it-all who know that they know—look with awe and eagerness those who know not and know



The Visiting Toilette Will be in Evidence

The Captivating Hood With Streamers

Summertime Frocks Begin Their Reign in Southland

The Evening Frock of Rich Simplicity

that they know not what is what in new-fest Paris notions. At any rate, everybody takes along the very smartest summer raiment her purse can provide.

When one has lunched and bathed and reeled after the long journey from the frozen North, one inspects the open trunk and speculates what to don first. Outside one's window the summer sun twinkling on the sappho sea, the white-clad tennis players on the lawns, the exquisitely frocked women reclining in wheel chairs, the bare-legged children playing about—all bespeak summer attire. So, from the trunk is lifted a smart coat-and-skirt suit of pique or colored linen, with all the fetching summer accessories of white buckskin pumps, shady straw hat, parasol and other dainty fallals which make one feel as though this must in truth be faterland—remembering how the howling blasts are probably at this minute swirling round the skyscrapers on Broadway.

**Pique Vies With Linen.** This year much white pique will be worn, and there is really a dressiness about this snowy, cooled fabric which makes it even richer than linen. Good pique is anything but cheap, and the fabric is not as durable as linen, but fashion, at least, and now the fresh pique coat-and-skirt suit will be much in evidence.

Some of the pique suits being made up now for Palm Beach wear are on extremely simple lines, with skirt skirted from the knee down, and straight "smock" coats or tunics, with close-fitting sleeves and little turndown collars like a child's "cotton" worn with a silk bow. Other suits are trimmed with bands of heavy embroidery and motifs of Irish lace, this lace being particularly effective with the corded or ruffled pique weaves.

**Pastel Linens in High Favor Also.** Some of the lovely art shades tentatively ventured upon by manufacturers

last season, and so hard to get when the first few yards had been sold, have been repeated this year, along with many new berry and fruit tones never before shown in linen weaves. Amethyst linen coat-and-skirt suits will be in evidence at Palm Beach, and some smart pale green linen suits are being made up by fashionable tailors in anticipation of the coming vogue of green shades. A few very beautiful green costumes at the premiere opera performance were the forerunners of this green fad, and many costumes on the stage during the winter have emphasized the popularity of the color.

**Hats For 1939 Are Shady.** Overtaken shells seem to have been the models for the new summer hats. The head fits up under the canopy side, with the straight downturning brim throwing a deep shadow over face and hair. Upon the top or rounded side are beaded flowers, foliage and ribbon rosettes in such profusion that very little straw is visible except at the edge of the brim. If wings are used they are laid flat across the top of the hat and are strapped down with ribbon bands. Cabbages, trimmings of silk, chiffon, ribbon and flowers petals will be very popular, and streamers knotted beneath the chin or back of one ear promise to have a decided vogue.

**Where One Travels in a Chair.** Nobody need walk a step at Palm Beach. The lazy chair, with its attentive black boy is always in waiting or within telephone call. And, lounging in one of these wide chairs, with a parasol lifted over one shoulder for a becoming background, the elaborate afternoon frock may be displayed to very best advantage.

At Palm Beach the summery white costume is the rule, and many dressmakers take the expensive journey southward each season to note the very newest ideas in these summery white frocks.

**Embroideries Will Be Lavishly Used.** For some seasons past the use of laces

in combination with sheer materials has been yielding to the sway of the fine machine embroideries. This season the vogue for embroideries promises to reach its height, and dainty allover, insertion and bunnings will be seen in profusion. The effect of the new embroidery frocks, however, will be quite as lacy and diaphanous as though Val or Normande lace were used. The new embroideries are wonderfully sheer and fine; the work in many instances is done on hand looms, and many of the patterns are as delicate as lace and far more effective.

The fastidious and embroidery frock pictured on the preceding page is a typical Palm Beach afternoon costume. The frock shows the panel, or stole, of embroidery which will be much used this summer. This front panel, of the same material as the little overdress, gives the long line and continuous effect considered desirable just now. The panel is weighted by large tassels of crocheted cord. Under the bodice of embroidery is a tucked gimp of the sheer batiste,

and into the sleeves, just above the elbow, are set motifs clipped from the embroidery pattern.

**White Will Again Be Favorite.** All the frocks made of these fine embroideries will be very soft and clinging in effect, with trailing skirts and fringed girdles of satin, soft silk or ribbon. Dressmakers who are preparing for the Palm Beach season are providing with such frocks dainty petticoats of chiffon or softest mull edged with lace frills.

One dainty debutante who affects the classic fluted hair dressing is having white mull frocks made up on severely simple lines, like the little gown worn by Madame Recamier in the seated picture. The round-necked bodice ending just below the bust and the scanty skirt falling in perfectly plain lines to the feet are very innocent and girlish in appearance, and about the high waistband is worn a youthful blue ribbon or a narrow band of black ribbon velvet. Only a youthful and perfect type of beauty could stand this severe style of dress, but with the dimpled prettiness of this fair-haired maid the effect is bewitching.

**Fringed Gown For Afternoon Wear.** Ceremonious frocks play an important part in the Palm Beach program. At the Casino and afternoon fetes as well as for driving and for calling the handsome costume of silk or satin is in vogue. Though every feminine visitor to Palm Beach takes along her "best gown," few cloth costumes are seen, the tropical climate making thinner stuffs essential for comfort. Besides, Palm Beach is the scene of the most elaborate of summer fashions, the whole United States over, and here are shown first the newest hints of coming style tendencies in summer raiment.

The handsome fringed gown shown is of olive satin and is a direct forerunner of spring fashions for formal costumes. The waistline is somewhat lower on the figure than has been the case with the Directoire models of the winter; the fringing at one side and the bodice of sheer material are all latest style notes from Paris. Over the satin skirt is a tulle drapery trimmed with long fringe, and the drapery, sweeping down ward from the left shoulder at both back and front of the gown, gives very graceful lines. The bodice of olive chiffon is laid in loose folds over a white slip and at the throat is a snail spoke of fine

and workmanship, may be obtained ready made at most shoemakers for substantially less cost.

The renewed favor for high heels is another fashion point established by the Directoire mode. On the smartly clad feet that tripped up and down the steep stairs which led to the boxes of the horse show, many tapering Louis Quinze heels were noted. A brief season or so ago the exaggerated French heel was tabooed by women of refined taste for street wear. Now these high heels are back in prime favor, for it was soon proved beyond dispute that with the scanty Directoire draperies the feet must be made to look as small, feminine and unpractically soft as was possible for shoewear to accomplish.

Even with the short walking skirts for street wear, one sees these daintily shaped shoes with short ramp, pointed toe, high arch and narrow Spanish heel, and deplores the passing of the sturdy, manly but little walking boot, with extension sole and broad heel which during the brief interim of an athletic fad, made tripping and attractive the pretty feet that tripped about beneath sensibly short skirts. Now all the shoemakers, with their accustomed blind obedience to the trend of trade, are offering the tilted, narrow-soled and pointed-toe walking boot.

More women than most folk realize wear boys' shoes for trampolining, shopping or business wear. Ask for a "manly walking shoe" in the average shoe store and you will be shown a broad-toed, flat-heeled affair, cut on accepted hygienic lines and so monstrously ugly that no woman under 60 would think of wearing it. The natty, swing-sole last, roanly broad, yet with pointed toes and trim lines about the luster, is sold still by smart shoe merchants who make a specialty of tailor effects. In most shoe stores, however, one must look for such shoes among the boys' footwear and a pair of smart little ties for a boy of 10 or 11 years may be worn equally well by a woman with an average size foot.

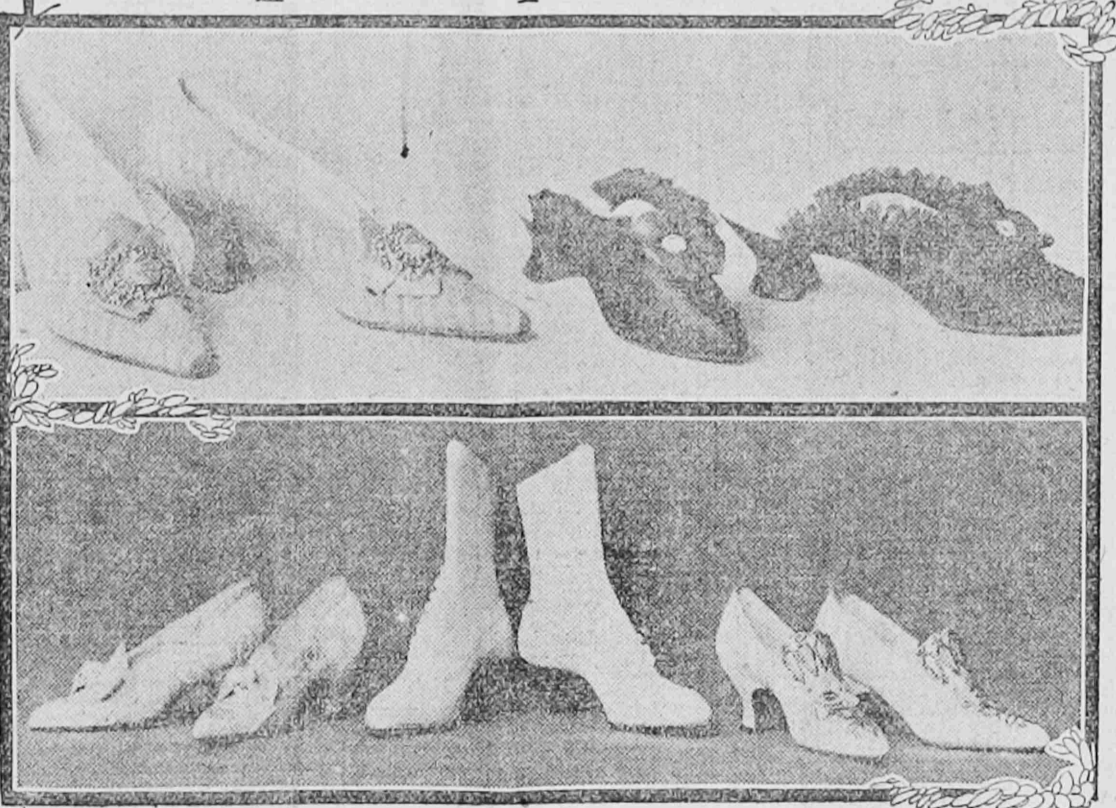
Summer footwear, following the lead of the winter, promises to be more than ever on slipper lines. Many light turned soles will be seen with exaggerated Louis heels and some of the pumps being sold for Southern wear are bona-fide slippers in every respect except for the tiny leather bows, which distinguish the

gear. If the gown is gray, there will be to match it, fascinating boots of soft gray oxford leather with white or smoked pearl buttons. The brown costume will be completed by brown oxford shoes or by neat patent leather affairs with tops of soft brown suede. Patent leather shoes also have tops of broadcloth cut from the same fabric of which the gown is made. A pair of pretty little boots of this sort will be built by a fashionable shoemaker for from \$10 to \$18. Brown and gray oxford leather boots, exceedingly dainty in cut

and never has the ingenuity of the shoemaker been put to such a severe test as now. Not only must the feet look dainty, these days, but also the ankle and several inches above. It is not enough that the toe tip, peeping beneath the frock, shall convey an effect of daintiness. The whole shoe, to the last top button, must fit without a wrinkle and show an unblemished leather surface or the effect of the costume will be inevitably cheapened.

Fashion has decreed that the "one tone" effect shall be expressed even in the foot.

## FADS and FANCIES in FOOTWEAR



THOUGH the skirt of the moment lies several inches on the floor, never have the feet been more in evidence than now. With the ankle length skirt, swinging free as its wearer stepped, the feet, if neatly shod, were inconspicuous. With the lifted, tightly drawn and petticoated Directoire drapery the feet and ankles are positively in the limelight. They stand forth the most noticeable part of the whole toilette.

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## Little Touches of Fashion.

**SCARFS MAKE GRACEFUL HAT TRIMMINGS.**

Plain and fancy silk fringed scarves are draped carelessly about hat crowns and so knitted that the ends fall just behind the left ear. They are used on beavers and on plain felts as well as on cloth motoring hats. On white felt and corded silk evening hats are fancy net bands of colored chenille embroidered flit net or hand-riveted nets in effects copied from the Boudanese scarf patterns. These white and gold scarves are chiefly used as drapings for the hats worn with fur coats temporarily transformed into evening wraps by the addition of tinsel lace Jabots, wrist ruffles and front facings.

**THE SMART WOMAN'S KERCHIEFS ARE VERY DAINY.**

The close Appenzelle embroideries, done by Swiss peasant women, and wondrously fine in handwork are favorites among handkerchief styles. Madeira work is also exquisitely delicate and is seen on scalloped and eyelet worked handkerchiefs. Butterflies, daisies and tiny leaves, hand-embroidered inside a line of small medallions, form the decoration on other pretty handkerchiefs, each worth a substantial sum. New handkerchiefs of sheer Irish linen are edged with an inch-wide border of very fine embroidery, to the outer edge of which is whipped a frilling of Valenciennes lace.

**A MUFF MADE OF FLOWERS.**

The bridesmaids at a recent fashionable wedding wore huge hats of shirred lace trimmed with algerettes, and carried big muffs made entirely of white flowers. The muff proper was composed of white orchids thrust into a moss cushion and depending from it on dozens of white baby-ribbon streamers, were tiny lily of the valley clusters. These flower sprays, hanging in various lengths and lavishly overlapping, gave a wonderfully delicate effect suggestive of a big "ruff muf."

**A POSE FOR MILADI WHO DRIVES.**

All the smart broughams and luxurious electric coupes now have their supply of fresh flowers, renewed each morning when the equipage is made ready for the day's shopping, calling or drive in the park. The flowers are hung at either side of the carriage, just inside the doors,

the receptacles being the small, cornucopia-shaped Japanese wall-pockets of green porcelain. Lilies of the valley, first favorites this season, clusters of violets, carnations and single orchids are the flowers most seen in the smart carriages and, of course, the water is changed daily by the clever little groom who hops down and stands at attention whenever the carriage stops.

**EASY TO TRIM EVENING HATS THIS WAY.**

Marabout and fur crowns for wide-brimmed coolie hats are so finished that a band trimming is unnecessary and at the same time so shaped that they may quite readily be adjusted to cloth or velvet brimmed turbans and toques. Marabout, ostrich and eog feather wreaths come in every imaginable color and are tucked in position precisely as are floral sprays which at the moment are not so smart as are single big roses. While these solo roses are not designed for runabout hat trimmings they serve excellently to temporarily dress up simple small shapes. Wired bows of taffeta, velvet, mull or satin ribbon afford quite enough trimming for a hat of either small or large size, and in most instances such ready-made bows include a crown band to be attached to the hat with fancy pins.

**DAINTY LACE BLOUSES FOR MATINEE WEAR.**

Despite the vogue for one-piece frocks, the lace blouse is still high in favor with women of limited wardrobe. The simplest of these blouses are of heavy Tulle or Brussels net laid in a succession of fine tucks running vertically if the wearer is stout, and horizontally if this wearer is slender. Sometimes from four to six tucks are sufficient for each of the fronts, while the sleeves, broadly tucked from shoulder to wrist, are finished with a net ruche harmonizing with the jabot which releases the front panel. More elaborate net blouses are combinations of tucks with chun, Venice, Italian Irish or Italian lace. On these blouses broad bands of lace are let into the shoulders from collar to sleeve top, while rows of alternating large and small medallions form the border of dainty drapery overlapping pleated narrow center panels.

## GLASS LAMP SHADES IN CRETONNE

If imitation is the sincerest flattery, the artistic value of cretonne is established beyond a doubt by the new glass lamp shades which, when in deep and have careless ribbon bows of pale rose pink chiffon, are a real treat to the eye.

Cretonne is a fabric of light weight and with light milliners' wire to keep the structure away from the carefully arranged hairdressing beneath. A full pleating of the chiffon edges the hood all around and the long chiffon streamers have tucked ends with a daisy of chiffon frills.

**An Evening Hood Easy to Make.** The dainty hood which will be done to keep the coiffure unruffled when a short motor spin is taken to the beach or the city, will be a feature of Palm Beach apparel. The hood pictured is of pale rose pink chiffon, lined in deep and have careless ribbon bows of pale rose pink chiffon, are a real treat to the eye.

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**ALL THE VEGETABLES IN ONE DISH NOW.**

Shown in an authoritative all-purpose shop is a covered vegetable dish of all ver. Outside the article is apparently the ordinary big vegetable dish is a particularly generous size. Left the dish is divided by narrow strips of silver into three compartments of equal size. This triangular method of serving is a great help to quick service. At one end of the tray, a maid may offer a combination of

from more elaborately decorated evening slippers. Bronze slippers of this character, with tiny bows of the leather, or little buckles of dull gilt, are being made up for summer selling, and, of course, the gray and brown oxford pumps and ties will be much in evidence.

Evening slippers are lavishly beautified with embroideries, pearl or jet beadings and with coquettish bows, rosettes and buckles. In the buckles, rhinestone effects are the favorites, and for a pair of these pretty trifles with very stones set in sterling silver mountings one may pay from \$10.00 up.

Chiffon rosebuds with rhinestone dew-drop centers are also favorites, and there are all sorts of pearl ribbon bows topped by buckles or slipper buttons set with imitation jewels. Of course, the slippers wear, have velvet soles and heels of tanned leather. House and piazza shoes, pumps and ties have Louis heels covered with the white material of the foot and light turned soles.

A very coquettish pair of room slippers, made to order for a January bride, are of pompadour silk in one-eyed style and have careless ribbon bows of pale blue ribbon matching the ribbons on the pretty negligee with which the slippers will be worn.

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